

Cookie Policy (South Africa)

Last updated: 27 January 2026

This Cookie Policy applies to users who are citizens or legal permanent residents of South Africa.

1. Introduction

PIMMS Group (Pty) Ltd (“we”, “us”, “our”) uses cookies and similar technologies on our website <https://pimms.group> to ensure the website functions properly, to analyse website usage, and to support limited marketing activities. This Cookie Policy explains what cookies we use, why we use them, and how you can manage your preferences.

2. What are cookies?

Cookies are small text files placed on your device when you visit a website. Cookies allow the website to recognise your device and store information about your preferences or past actions.

3. Similar technologies

We may also use similar technologies such as scripts and pixels. These help our website function correctly, measure performance, and understand how visitors interact with our website.

4. Types of cookies we use

4.1 Functional cookies

These cookies are necessary for the website to function properly. They enable core features such as page navigation, form submissions, and security. Functional cookies do not require your consent.

4.2 Statistics cookies

Statistics cookies help us understand how visitors use our website so we can improve performance and usability. These cookies collect aggregated and anonymised data where possible. We ask for your consent before placing these cookies.

4.3 Marketing and tracking cookies

Marketing and tracking cookies are used to measure the effectiveness of our marketing activities and to understand how users interact with our website and content across platforms. We do not use cookies to deliver personalised advertising. Consent is required before these cookies are placed.

4.4 Social media content

Our website may include embedded content from third-party social media platforms such as LinkedIn, Facebook, Instagram, YouTube, and X (formerly Twitter). These platforms may place cookies on your device when you interact with their content. We encourage you to review the privacy policies of these platforms for more information on how they process personal data.

5. Cookies placed on this website

We may use the following services, which may place cookies:

- WordPress – functional cookies
- Elementor – anonymised statistics cookies
- Google Analytics – statistics and functional cookies
- Google reCAPTCHA – functional and security-related cookies
- Google Fonts – functional cookies
- Google Maps – functional and marketing-related cookies
- YouTube – functional and marketing-related cookies

- Social media platforms (LinkedIn, Facebook, Instagram, X) – marketing and performance tracking cookies

6. Consent

When you visit our website for the first time, you will be presented with a cookie notice allowing you to manage your preferences. By saving your preferences, you consent to the use of cookies in accordance with this Cookie Policy. You may withdraw or change your consent at any time via the cookie settings on our website.

7. Managing cookies

You can also manage or delete cookies through your browser settings. Please note that disabling certain cookies may affect the functionality of the website.

8. Your rights under POPIA

In terms of the Protection of Personal Information Act, 2013 (POPIA), you have the right to:

- Know what personal information we collect and why
- Request access to your personal information
- Request correction or deletion of your personal information
- Withdraw consent where processing is based on consent
- Object to the processing of your personal information

If you believe your rights have been infringed, you may lodge a complaint with the Information Regulator of South Africa:

Email: complaints.IR@justice.gov.za

Postal address: P.O. Box 31533, Braamfontein, Johannesburg, 2017

9. Contact details

For any questions about this Cookie Policy or how we handle personal information, please contact:

PIMMS Group (Pty) Ltd

1050 Liner Ave, Corner Zeiss Rd, Laser Park, Honeydew, Johannesburg, South Africa

Email: privacy@pimms.co.za

Phone: +27 11 708 4755